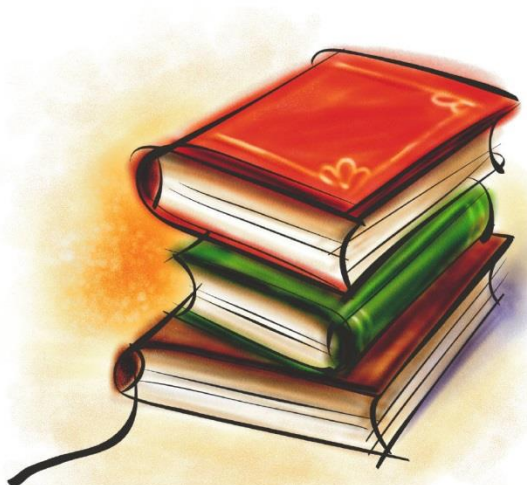


TEN REASONS TO READ TO YOUR CHILD

1. Because when you hold them and give them this attention, they know you love them.
2. Because reading to them will encourage them to become readers.
3. Because children's books today are so good that they are fun even for adults.
4. Children's book illustrations often rank with the best, giving them a lifelong feeling for good art.
5. Books are one way of passing on your moral values to them. Readers know how to put themselves in another's shoes.
6. Because, until they learn to read themselves, they will think you are magic.



7. Because every teacher and librarian they ever encounter will thank you.
8. Because it's nostalgic.
9. Because, for that short space and time, they will stay clean and quiet.
10. Because, if you do, they may then let you read in peace.